



# TAWANDA RAZIKA

0204270786 

[contact@tawandarazika.com](mailto:contact@tawandarazika.com) 

Henderson, Auckland 

<https://www.linkedin.com/in/trazika> 

## ≡ PROFILE

An agile learner who can quickly understand complex Business Systems and who excels in making friends and influencing people by adding value and providing quantitative evidence; currently in search of a position within an organisation that would like to understand better and make the most of its data through the use of data analytics, problem solving, attention to detail and storytelling capabilities.

## LICENSE & CERTIFICATIONS

Microsoft Certified: Power BI Data Analyst Associate – PL300	2025
Google Business Intelligence	2025
Alteryx Designer Core Certification	2024

## KEY SKILLS

- Communication and Presentation
- Problem Solving & Critical Thinking
- Stakeholder / Customer Relationship Management
- SQL Server (Reporting & Management Services)
- Power BI, DAX Studio, R, SQL & Tableau
- Conflict Resolution & Investigations
- Operational Process Improvement
- Cross-functional Team Leadership

## PROFESSIONAL EXPERIENCE

### Independent Contractor / Freelance, BI Consultant

Jun 2023 – Present

- Managed end-to-end project lifecycle for multiple clients, from initial requirements gathering to final report delivery and post-implementation support.
- Created many and advanced DAX calculations and Power BI pivot tables in order to monitor data accuracy and quality.
- Implemented systematic data modelling techniques (star and snowflake schemas) using Power BI to enhance data structure and analysis.
- Designed and developed interactive dashboards and reports for diverse clients across various industries (retail sales, student performance, financial support), providing key insights.
- Identified and resolved Power BI reporting errors and data discrepancies with tremendous focus on increasing overall dashboard efficiency and performance.
- Automated reporting systems reducing manual tasks by 5-10% and improving data refresh cycles.
- Collaborated with other report teams for consistent and intuitive UX & UI design and functionality across all dashboards, reports and environments.
- Developed End-to-End ETL data pipelines for the ingestion of data from various sources to drive various reporting pipelines using Azure Data Lake, Azure Blob Storage, Data Factory and Azure Synapse Analytics.
- Implemented dashboard security and row level security in order to restrict specific user access of certain datasets.
- Identified and resolved Power BI reporting errors and data discrepancies with tremendous focus on increasing overall dashboard efficiency and performance.
- **Software:** Microsoft Power BI, Tableau, R, Python, T-SQL, Azure Data Studio, Azure Data Lake, Azure Data Factory, Azure SQL, Azure Blob storage, PowerPoint, Excel

## EDUCATION

**Auckland University of Technology**, Master of Business and Management (Achieved 8.08 GPA)

### Specialisation:

- **Business Analytics 1:** Applied descriptive analytics and data visualisation techniques using R to explore, analyse, and communicate insights. Evaluated methods for performance management, graphical excellence, and ethical data use.
- **Business Analytics 2:** Applied statistical and machine learning techniques (Logistic/Linear Regression, Random Forest, SVMs, Neural Nets, RNNs) to solve complex business problems, while addressing data governance and ethical considerations.
- **Fintech and Data Analytics:** Critically evaluated cross-disciplinary research methods, cultural and ethical considerations, and justified methodological choices for fintech-related investigations.
- **Data-Driven Strategy and Performance:** Applied agile strategy frameworks, cultivated strategic foresight and creativity, and evaluated the impact of insights on business performance and change management.
- **Contemporary Digital Organisations:** Explored digital transformation through data governance, cybersecurity, and the ethical, social, and environmental implications of emerging technologies.
- **Applied Project (A.I in HR functions):** Conducted a comprehensive study on AI integration within the HR function of one of New Zealand's largest retail organisations. Delivered actionable recommendations on leveraging AI to enhance recruitment, monitor employee engagement, and improve retention outcomes.

**Monash University (South Africa)** Bsc. Business and Information Systems

### Specialisation:

- Business Statistics
- Software Analysis, Design and Architecture
- Computer models for business decisions
- Systems Development

**ILSA College** , Level 6 Diploma of Information Technology (Achieved Distinction)

### Specialisation:

- Networking
- Systems Development Fundamentals
- Programming (C++, Visual Basics 6.0 and .Net)
- IT Project Management

## INTERESTS & HOBBIES

- I am dedicated to continuous learning in data analytics and management, regularly attending relevant seminars. Additionally, I am an active member of the Institute of Management Consultancy NZ and the AI Forum of NZ.
- I serve as a YES mentor (Youth Enterprise Scheme) for Level 2 and Level 3 business students at Glenfield, assisting them in developing essential business skills and industry knowledge.
- I am passionate about innovation and consistently explore and improve problem-solving methodologies while engaging with emerging technological advancements.

## REFERENCES

Available Upon Request